

ALL GEL, NO SOLVENTS, PURE

CCS Introduces Revolutionary PureGel™ Polish Collection

Do your clients want the beauty and durability of gel polish, **without solvents?** Then they will love California Chemical Specialties' **revolutionary PureGel™ Polish Collection!**

Gel polish that is pure...gel...polish! PureGel™ Polish is a solvent-free, stable formula with no costly evaporation or wasted product and has no inhalation risks from potentially harmful solvents.

It's a gel polish that applies on natural nails like nail polish, cures under both UV and LED lamps, and **lasts for up to 14 days of wear.**

With a high shine finish and **no solvents**, the **PureGel™ Polish Collection** offers all the benefits your clients want with none of the drawbacks.

You already know CCS for our industry leadership and product innovation. **PureGel™ Polish** carries through and builds on this reputation.

To learn more about this outstanding new offering and to experience the benefits yourself, just call your Customer Service representative at **1-800-POLYMER (800-765-9637)**. We'll answer your questions, provide you with samples, or fill your order right away.

Solvent-Free • Applies like Polish • Cures in Seconds • Shiny Finish • Extended Wear

CCS PureGel™ Polish can also be packaged to your own specifications in a variety of sizes from ½ oz. to bulk quantities of 1, 5, and 55 gallons, and custom-labeled just for you in your desired containers. Sold directly to Manufacturers.

Visit our website at www.CalChemSpecialties.com today to learn more about our extraordinary new brilliant color nail polish line or to request samples.

Direct Phone: 1-610-497-9000 • 1-800-POLYMER (800-765-9637) • Direct Fax: 1-610-497-9007
Web: www.CalChemSpecialties.com • P.O. Box 1139, Linwood, PA 19061-1139

**California
Chemical
Specialties**

PureGel™ is a trademark of Esschem, Inc. CCS offers its products in bulk for manufacturing, processing, or repackaging only. The purchaser's finished product for end-use application, based on these components, may require compliance with applicable product regulations, including those promulgated by the United States Food & Drug Administration (see CCS's General Conditions of Sale). If you have not received, or if you require literature, Material Safety Data Sheets, and/or assistance regarding the proper use and handling of our products, these are available on request.



It's Easy. It's Beautiful. And it LASTS.

Solvent-Free • Applies like Polish • Cures in Seconds • Shiny Finish • Extended Wear

With extraordinarily **easy and quick application**, a **stunning finish**, and **lasting twice as long as traditional manicures**, PureGel™ Polish has it all – and **with no solvents!**

- **Uses exclusive technology available nowhere else, including our own proprietary base oligomers and our patented PMGDM adhesive (US Patent No. 6,015,549)**
- **Solvent-Free**
- **Applies like nail polish**
- **Cures in seconds under LED lamp**
- **Cures in minutes under UV lamp**
- **Extended wear – up to 14 days!**
- **High shine finish**
- **Soaks off in 10 minutes or less**
- **Initially available in 51 brilliant contemporary colors**
- **Sold directly to Manufacturers only, minimum order volumes required**



California Chemical Specialties' PureGel™ Polish in an initial collection of 51 Vivid Colors



New Colors Being Added Every Month!